GOVERNMENT OF INDIA
SPACE
LOK SABHA

UNSTARRED QUESTION NO:4503
ANSWERED ON:22.08.2001
JHABUA DEVELOPMENT COMMUNICATION PROJECT
VIRENDRA KUMAR

Will the Minister of SPACE be pleased to state:

(a) whether a project called `Jhabua Development Communication Project` has started in Madhya Pradesh;

(b) if so, the main objective of that project; and (

(c) the achievement made under the project so far?

Answer

MINISTER OF STATE (INDEPENDENT CHARGE) OF THE MINISTRY OF SMALL SCALE INDUSTRIES & AGRO AND RURAL INDUSTRIES, MINISTER OF STATE IN THE DEPARTMENT OF PERSONNEL AND TRAINING, DEPARTMENT OF PENSIONS AND PENSIONERS WELFARE OF THE MINISTRY OF PERSONNEL, PUBLIC GRIEVANCES AND PENSIONS, DEPARTMENT OF ATOMIC ENERGY AND DEPARTMENT OF SPACE (SMT. VASUNDHARA RAJE)

(a) Yes, Sir.

(b) The main objective of Jhabua Development Communication Project (JDCP) is to provide satellite based development communication support to various rural development projects undertaken in Jhabua district of Madhya Pradesh.

(c) Direct TV Receive Systems have been installed in the villages of the three tribal districts of Jhabua, Dhar and Badwani. More than 2100 programmes on development have been broadcast during the last three years covering subjects relating to Watershed development, Health, Rural development, Panchyati Raj, Agriculture, Forest etc. Evaluation studies have revealed significant knowledge gain by JDCP viewers in the development programmes of the Government.